

JALEN SÉGUIN

jalen@jalen.com ♦ 778.714.6334 ♦ 204-550 E 6th Avenue, Vancouver BC V5T 4H2



SKILLS & ABILITIES

- ❖ Track record of using design thinking and wholistic insight to create effective solutions to operational inefficiencies.
- ❖ Successfully lead multiple organizations through major systems transitions.
- ❖ Researched and implemented operations management systems, resulting in dramatically reduced administration effort, significant increases in income management and overall organizational capacity.
- ❖ Created implementation roadmaps and managed execution and communications with stakeholders (staff & clients) from inception to completion
- ❖ Coordinated collaboration between my organization, clients and 3rd party service providers to design/build a software system
- ❖ Developed a content architecture and management system for multiple clients (including taxonomy, vocabulary, metadata)
- ❖ Designed workflows and created custom tools for content authoring and localization
- ❖ Supported clients' staff to meet their content and localization goals
- ❖ Designed and facilitated quality control practices to ensure effective and high-fidelity content authoring and localization



PROJECTS

ScoringCenter.com

Integrated desktop and SaaS systems

The client approached me to create the means to collect responses to assessments they author. My industry knowledge and insight guided me to offer (and ultimately implement) a system that was much more comprehensive than requested. Furthermore, I crafted an incremental strategy that allowed the client to fund development from revenues generated by the system. In the span of 5 years, the system went from meeting their simple initial request to including an integrated SaaS that provided dozens of assessments to thousands of users in multiple languages. This system transformed the client's business, enabling the creation of new department and allowing them to outcompete a global competitor.

OmniScore

Desktop administration system

While working as an employee of Human Synergistics Canada, I noticed the questionable state of their data processing tools and practices. I conceived of an integrated solution that would ease and organize staff effort and save the company software development time and money. This proposal became a project, and ultimately sponsored the creation of jalen corporation.

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WORK EXPERIENCE



Founder, Process & Systems Creator

Questionious

September 2019 - Present

Vancouver, BC

Identify, procure or design/build the processes and software tools that increase the capacity of Impact Startups to deliver their product or service.



Coach, Catalyst

BodyMind Path

June 2013 - December 2018

Vancouver, BC

Provide coaching, counselling and bodywork to help individuals access, develop and leverage their inner resources to accomplish their most cherished goals.



President

jalen corporation

November 1997 - March 2015

Guelph, ON

Design and build desktop and SaaS systems to collect and process professional development questionnaires. Create systems and tools to manage multi-lingual content of SaaS platform and numerous end-user feedback reports.



VOLUNTEER EXPERIENCE



Studio Manager • Dance Instructor

Baila! DanceToday

November 2016 - Present

Latin Dance School, Vancouver, BC

Implement a studio management system in 2017 and support the migration to superior solution in 2020.

Design, build and maintain website and maintain all technical aspects of school operations.

Teach introductory levels of Salsa, Tango & Bachata classes.

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Costume Designer

IMAGEO Artworks

April 2012 - June 2013

Modern Dance Company; Guelph, ON

Design and create costumes for dancers.



Board Member

Ontario Public Interest Research Group - Guelph

September 1998 - May 2001

Social & Environmental & Justice; Guelph, ON

Contribute to the guidance and direction of an organization that promotes participatory democracy and engages university students and community members to seek social and environmental justice.



Web Developer

Dancetheatre David Earle

September 2011 - December 2013

Modern Dance Company; Guelph, ON

Redesign website and migrate all content.

EDUCATION



Bachelor of Arts

Honours Psychology

University of Waterloo, Waterloo, ON

1987 - 1992

Dual focus: psychometrics & counselling. I was fascinated by the process of measuring and evaluating psychological dimensions, and also deeply invested in understanding how to support people through the process of growth and reclaiming their wholeness.



Hakomi Practitioner Candidate

Certification

Hakomi Education Network - Vancouver

2017 - Present

Training in the body-centered psychotherapy modality known as the Hakomi Method.

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XCHANGE Facilitator

Certification

Flourishing Leadership Institute, Cleveland, OH
2017 - 2018

Training in the facilitation of exponential conversations that enable groups and individuals to flourish and excel, especially in the face of disruptive circumstances.



Yoga Teacher

200 Hour Certification

Semperviva, Vancouver, BC
March 2016

Training in teaching asanas (postures), meditation, pranayama (breathing techniques), anatomy, history and philosophy of yoga.



Trager Practitioner

Professional Certification

Trager Canada, Toronto, ON
2011 - 2015

Professional training in a mind-body focussed bodywork modality.



Co-Active Coach

Professional Certification

Coactive Training Institute (CTI), San Rafael, CA
2013 - 2015

Training in the techniques and communication skills of Co-Active coaching. Training accredited by the International Coach Federation (ICF).



Cuddle Party Facilitator

Certification

CuddleParty.com
2010

Training in facilitating a personal development workshop that focusses on consent, personal boundaries and communication in the context of touch.

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INTERESTS

- ❖ Dance (participant or spectator)
- ❖ Spoken Word Poetry
- ❖ Mediation & Yoga
- ❖ Aikido
- ❖ Camping
- ❖ Trail Running
- ❖ Resistance Training
- ❖ Create Costumes & Clothing
- ❖ Cooking & Hosting Dinner Parties



CONTACT



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REFERENCES



Georgia Marvin

Master Hakomi Trainer

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Maria Zimmerling

Former Operations Manager

Thane Crossley Partners, Toronto, ON
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Joseph Greenberg

Former Project Manager

Human Synergistics International, Plymouth, MI
201.755.3716 (email to arrange phone meeting)

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Nina Perez

Founder, Master Instructor

Baila! DanceToday, Vancouver, BC
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Lionel Prins

Former CEO

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